

Mumbai, India, Friday October 16th 2010

**Silversheen initiates Inkjet Forum India with
Inkjet India 2010 – a thought provoking event on digital printing
technology.**

Inkjet Forum India is a fresh initiative by Silversheen Inks & Coatings Pvt. Ltd to organise conferences and education programs to help the Indian digital printing industry to understand technological developments, markets and applications requirements. Inkjet Forum India brings together more than 15 years of experience in organising events & comprehensive knowledge of printing inks & technology to create a competent knowledge sharing platform.

The recently concluded conference – Inkjet India 2010 which was a first of its kind event in India clearly showcased the interest for knowledge in the field of inkjet printing technology. 75 high quality delegates from India & abroad attended the 1st international conference on inkjet printing technology in India with 14 presentations spread over 2 days hosted at the Nehru Centre.

Professor Shlomo Magdassi associated with Hebrew University of Jerusalem and the author/editor of The Chemistry of Inkjet Inks who is an authority on the subject was the chief guest and opened the event with an eye opening key note lecture on “Inkjet Printing of Functional Nanoparticles”. He commented that he was impressed by the hunger shown by the delegates to imbibe the knowledge and the professional setup of the conference. Mr N.K.Pal, Sr. Packaging Excellence Manager (Hindustan Unilever Ltd), guest of honour spoke about the future requirements of FMCG companies from inkjet technology for packaging printing. Mr Stewart Partridge currently the Sales Director - Asia Pacific for Sepiax Ink Technologies of Austria, and Chimigraf Ibérica SL also was one of the distinguished speakers at the event.

He was the founder of the globally respected company - Web Consulting and managed it for 13 years. He enlightened the audience with the future trends and novel industrial applications of Inkjet. Various speakers deliberated on the essential components involved in the formulation of inkjet inks & ink technology from renowned companies including K-Tech

(India) Ltd, Buhler, Heubach. Day 1 concluded with a presentation by Paresh Shetty (Country Business Manager – Signage) on the latest technology offering and ink developments at HP.

Day 2 began with digital textile printing focus sessions with presentations from Mr Maurizio Ponchiroli (BD Inkjet Asia, Huntsman Textile Effects), Mr Paolo Milini (MS srl, Italy) & Mr S.C.Sharma (President, Jaysynth Dyestuff Ltd). This was followed by presentations on Colour Management & profiling by Mr Vishnu Kamat (Sales Manager, AGS) & Mr Kiran Prayagi (Partner, GATE).

The conference concluded on a positive note with an interactive panel discussion on “Prospects of Inkjet in India” by eminent speakers.

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